

My Risk Management & Marketing Plan

Operation Name _____

Operation Owners/Partners _____

Operation Location _____

Operation Synopsis _____

Decision Maker Guide Complete form. Make necessary copies.

Cost of Gain _____

Total Cost of Production (Breakeven) _____

Are futures options contracts a possible alternative? Yes _____ No _____

If yes, current futures price is _____

If yes, cost of an at-the-money put option is _____

Will selling futures/buying a put ensure at least breakeven? Yes _____ No _____

Will selling futures/buying a put ensure a reasonable and realistic profit? Yes _____ No _____

Are forward contracts available? Yes _____ No _____

If yes —

What is the forward contract price? _____

What is the current basis? _____

Is the current offer equal to or better than historical basis at sales time? Yes _____ No _____

Will the forward contract price ensure a reasonable and realistic profit? _____

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Price Risk Management Tools for Cattle
Complete form. Make necessary copies.

Pricing Tool Selections

Mark All Choices
You Would Use

Explain Why
You Would NOT Use

1. Cooperatives/Groups

2. Private Treaty

3. Grid Pricing

4. Auction Barn

5. Forward Contracts

6. Hedging in Futures Markets

7. Options on Futures

8. Other

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Cattle Marketing Schedule Planner
Complete grid. Make necessary copies.

Month	Strategy
JAN	
FEB	
MAR	
APR	
MAY	
JUN	
JUL	
AUG	
SEP	
OCT	
NOV	
DEC	

